



**WORLD FISH
MIGRATION DAY**

CONNECTING FISH, RIVERS AND PEOPLE

24th May 2014



© Michel Roggo /WWF Canon

HOW CAN I CELEBRATE WORLD FISH MIGRATION DAY?

HELP OUR "FLAT FISH" MIGRATE!

**** If interested, contact Denise.Clay@fws.gov or call (585) 948-5445 ext. 2219 ****

WHAT WE SEND YOU:

- 3 laminated fishes - lake sturgeon, lake trout, American eel
- Fact sheets about these migratory fish species
- **2014 WORLD FISH MIGRATION DAY** poster
- Ideas about how to help the "flat fish" migrate
- USFWS "Agreement for Use of Likeness in Service Products " permission forms for kids interested in having their photo on the website to celebrate fish migration
- Self-addressed, stamped envelope(s) for sending fish onward on their "migration"

IDEAS ABOUT HOW TO HELP "FLAT FISH" MIGRATE:

1. Please open your package as soon as it arrives and read up about migratory fish. You may want to keep a copy of each of the fish, poster, and fact sheets to display in your classroom.
2. Send home attached "Agreement for Use of Likeness in Service Products " permission form to have parents complete and return so that we can use the photos on the website.
3. Take a picture of you and/or your class with the fish and include the name of your school or at a cool location (see sample photo). Make sure to include the latitude and longitude, which can be found at <http://itouchmap.com/latlong.html>.

~OR~

Make a short video (<10 seconds) of you and/or your class with the fish and tell us what you think about fish migration. REMEMBER: "Agreement for Use of Likeness in Service Products" permission forms are needed to be able to post photos of kids/people on the website!

Everyone loves migratory birds, what about migratory fish?

4. Please send photos/video clips and permissions slips, along with names of anyone in the photo/video to Denise Clay at Denise_Clay@fws.gov or mail to:

U.S. Fish and Wildlife Service
Lower Great Lakes Fish and Wildlife Conservation Office
1101 Casey Road
Basom, NY 14013

5. We will get your photos uploaded to a map that shows where your fishes have migrated to: <http://atlanticsalmonrestoration.org/projects/world-fish-migration-day/world-fish-migration-day-pictures-2014>

The official World Fish Migration Day's website is:

<http://www.worldfishmigrationday.com/home>

6. Please send the laminated fish on to another location--school, relative, other USFWS office--so that the fish can KEEP MIGRATING!

Additional copies of the fish and fact sheets can be downloaded at

<http://www.fws.gov/northeast/lowergreatlakes/>

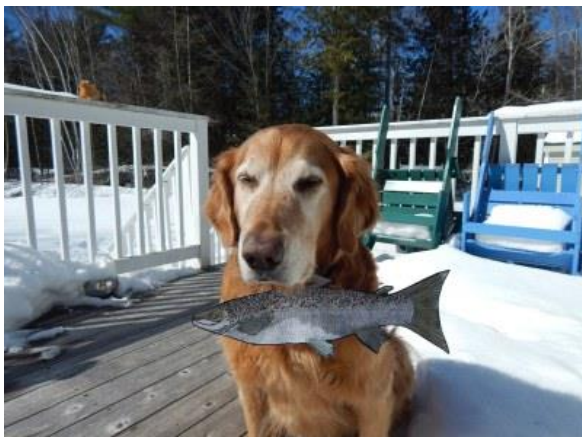
ANOTHER OPTION? GO PAPERLESS!!

Using your mobile device (iPhone, iPad, etc.) download the image of the flat fish from our website at <http://www.fws.gov/northeast/lowergreatlakes/> . Take your tablet/device out to a cool spot, or somewhere along a fish's migration route...and take a picture or video of you and friends holding the device with the fish image on it. REMEMBER: "Agreement for Use of Likeness in Service Products" permission forms are needed to be able to post photos of kids/people on the website! ~ OR ~ you can snap a photo of the fish at your favorite location.

Next, send the photo/video to Denise_Clay@fws.gov to join the other photos at the North Atlantic Conservation Cooperative website

<http://atlanticsalmonrestoration.org/projects/world-fish-migration-day/world-fish-migration-day-pictures-2014> .

SAMPLE PHOTO:



"Flat Fish" artist Laury Zicari asked her Deputy First Assistant and best friend, Bailey, to help one of our "flat fish" migrate even in the snow!

Date: March 29, 2014

Lat: 44° 53' 47.7486"

Long: -68° 48' 14.061"

(from <http://itouchmap.com/latlong.html>)